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DOUBLE — THE — DIFFERENCE™ — CHALLENGE —

Right now is a moment of life-changing potential. You can harness that potential and reap the rewards with ASEA's Double the Difference challenge.

In this challenge, you enroll two new associates every month. You'll be rewarded AND receive special, invitation-only training with Founder Tyler Norton!

Because this challenge is about making a difference—committing to maximize the impact of sharing both ASEA's ground-breaking redox products and its dynamic business opportunity—it's represented by the Greek letter Δ (delta), symbolizing change or difference.

DELTA REWARDS

Join the Double the Difference challenge with an e-mail to DoubleTheDifference@ASEAglobal.com. Include your name and ID number, and tell us you're in!



Receive a Double the Difference bracelet when you join



Be recognized every quarter on ASEA's Double the Difference webpage in the virtual office



Earn a Double the Difference build-on pin—add to it with every level you achieve



Enjoy ribbon and stage recognition at Envision Conference and Convention



Earn Double the Difference certificates



Take part in training with ASEA Founder Tyler Norton

ASEA

DELTA COACHING

Double the Difference is divided into quarterly qualification periods. When you enroll six new 100 PV associates in a qualification period (two per month on average), you qualify for Tyler's proprietary training powered by StratLink—a full strategic program with concepts and steps that will help you seriously grow your business.

<p>Period 1 May 12, 2016 – August 31, 2016</p> <p>Training September 2016 – August 2017</p>	<p>Period 2 September 1, 2016 – November 30, 2016</p> <p>Training December 2016 – August 2017</p>
<p>Period 3 December 1, 2016 – February 28, 2017</p> <p>Training March 2017 – August 2017</p>	<p>Period 4 March 1, 2017 – May 31, 2017</p> <p>Training June 2017 – August 2017</p>

You can begin in any qualification period. Tyler will teach all relevant courses every quarter! Each course is a prerequisite to the next.

Each qualified quarter (period) earns access to one additional Delta Coaching level.

Q1	Q2	Q3	Q4	
△101	△101	△101	△101	Mindset/Skillset I
	△201	△201	△201	Mindset/Skillset II
		△301	△301	StratLink I
			△401	StratLink II

DELTA WEEK

We want you to succeed, so we're calling the first full week of every month Delta Week—the perfect kick-off to a life-changing month. Take advantage of Delta Week resources to maximize your success:

<p>Monday Invite people to join corporate Delta Week calls</p>	<p>Tuesday ASEA product calls with corporate Sales and Marketing 30 minutes</p>
<p>Wednesday Genesis call with an ASEA founder 45 minutes</p>	<p>Thursday Power of Network Marketing with ASEA Sales 30 minutes</p>
<p>Friday Follow up and collect a decision</p>	<p>Saturday Double the Difference call with Tyler and ASEA Sales 30 minutes</p>

Check your virtual office calendar for Delta Week dates and times. The first Delta Week begins June 6, 2016.

RULES

To qualify for Delta Coaching, you must enroll two new associates per month or a total of six for the quarterly qualification period. All enrollments must be with a 100 PV order.

Enrollments over six in a qualification period can be carried forward to the next period. For example, if you enroll nine new associates in one quarter, three of those can be counted toward your qualification in the next period.

You must remain personally active for the qualification and training periods in order to attend the training.

No guests are permitted to attend Delta Coaching unless they are providing personal language translation for the qualifying associate.

Delta Coaching courses may not be recorded, reproduced, edited, or distributed.